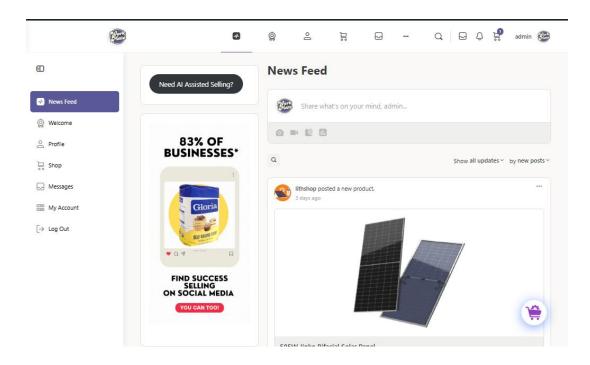
# WorkMate Social Commerce Platform: User Guide



This guide will help you get started, whether you're here to connect with others, share updates, or buy/sell products in the community.

#### 1. Getting Started

Visit: <a href="https://workmate.network">https://workmate.network</a>



#### Sign Up

Click <u>Sign Up</u> Link on the TOP Right Side.

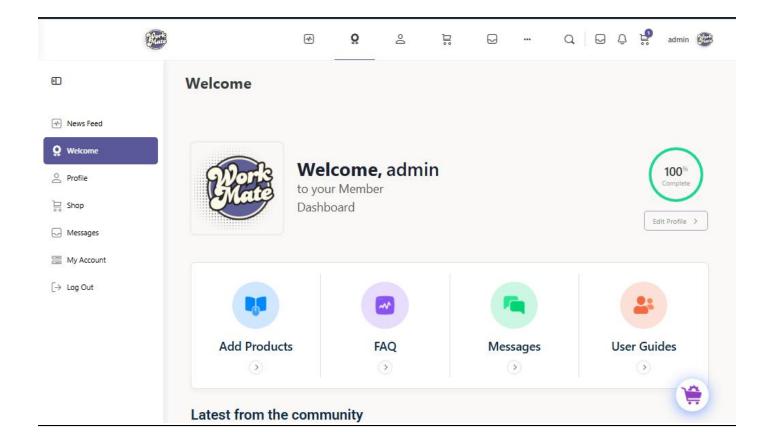
Fill in your <u>Trading Name, Email,</u> <u>Phone and Password</u> in the registration form provided.

#### Log In/Sign-In

Enter your <u>username/email</u> + <u>password</u>.

Once logged in, look for the <u>left-</u> <u>side navigation panel</u>.

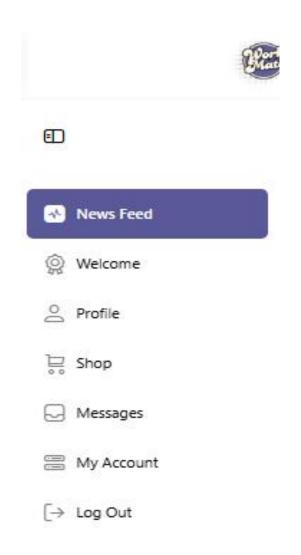
# 2. Welcome Page/Member Dashboard



#### Your quick access point, where you can access the following:

- Quick add product or access your sellers dashboard
- FAQ section
- Messages Section
- User Guides

#### 3. Navigating the Site - Left Side Menu



The left-side panel is your main navigation guide. From here you can reach all areas of the community:

News Feed → the community's main activity stream. *Product related updates, comments, reviews* & social posts

<u>Welcome</u> → Gives you quick access to important resources

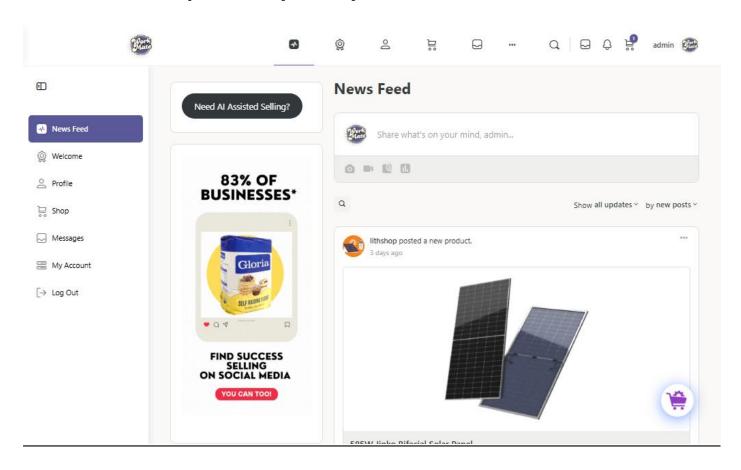
<u>Profile</u> → view and edit your personal profile, Make (Business) connections, create (business) groups.

Messages - View inbox, sent messages, and threads. Share text, links, or media.

 $\underline{\mathsf{Shop}}$  → browse and buy products.

My Account → Manage your products and sales (if you're a seller). Manage your purchases. (for customers/buyers)

#### 4. **News Feed** (The Money Maker)

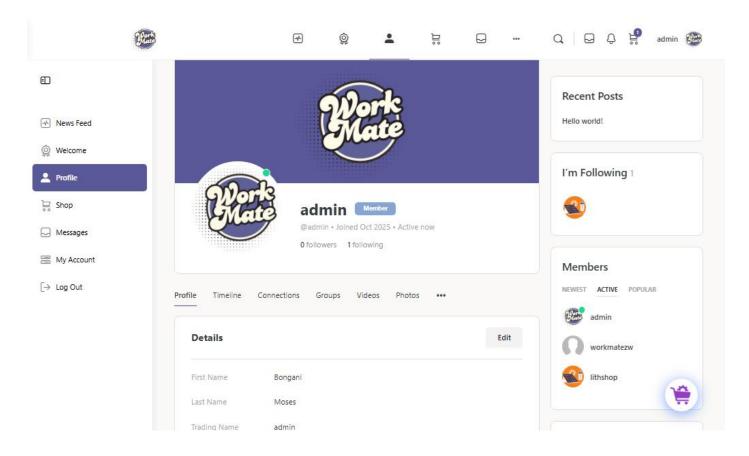


#### The News Feed works like Facebook's timeline, it shows:

- Products you list for sale show up here with a 'BUY NOW' tag
- Post updates text, links, images, Mentions – user
  @username to tag others.
- Information about Products sold or purchased, product
- comments or reviews are shown to every user. (helps with marketing)
- Like & Comment interact with posts.

#### 5. Your Profile (About Your Brand/Company Page)

Access via *Profile* in the left navigation.



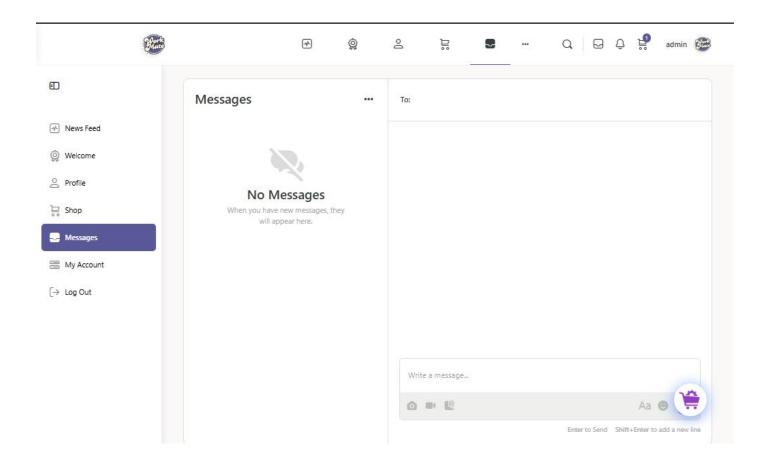
#### Add or update:

- Profile photo, Cover Banner
- Sellers Quicks Links: add products, view Orders
- Bio & personal details

- Check Timeline tab for your <u>OWN</u> posts & activity.
- Use Connections tab to view or manage your network.

### 6. Private Messaging & Notifications

Send a new message from Messages  $\rightarrow$  Compose.



#### Messages (in real time, no delays)

View inbox, sent messages, and threads. Share text, links, or media.

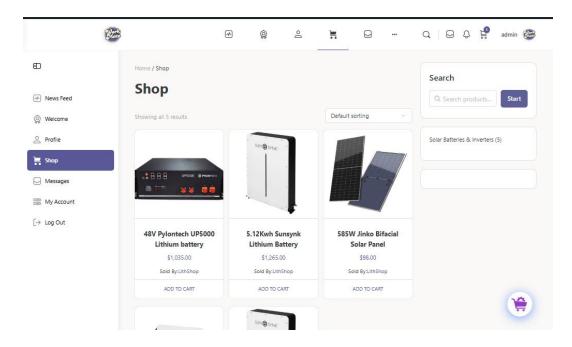
**Notifications** (Access via *Notifications* in the *TOP LEFT CORNER*)

Alerts include: Products in Cart, likes, comments, mentions, new connections, and group invites.

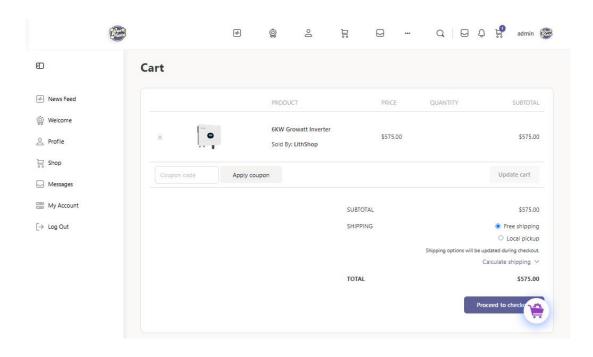
# 7. **Shop**

Click **Shop** in the left navigation panel.

# Browse products by Category, Price or A-Z.



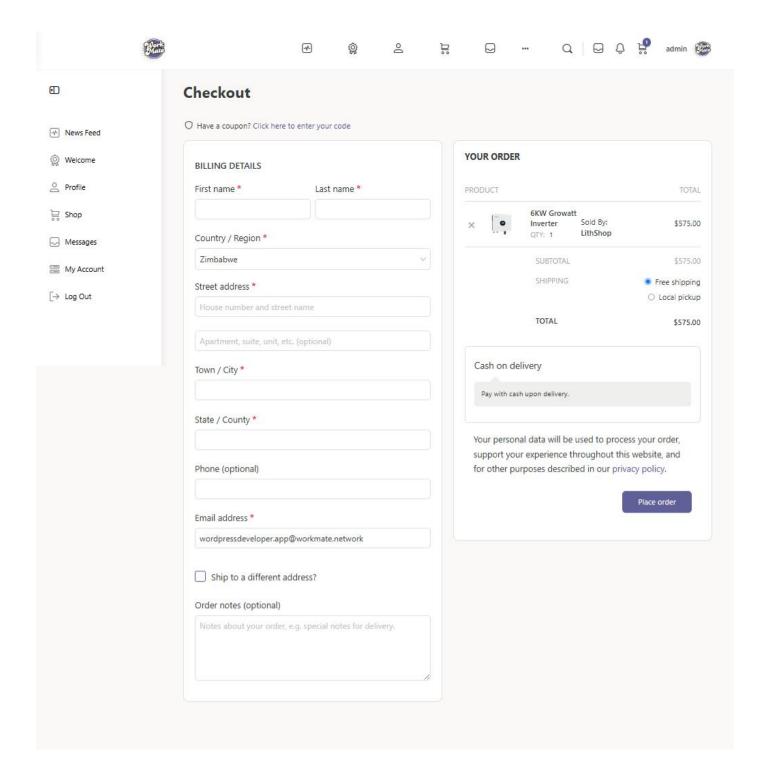
#### Add items to cart



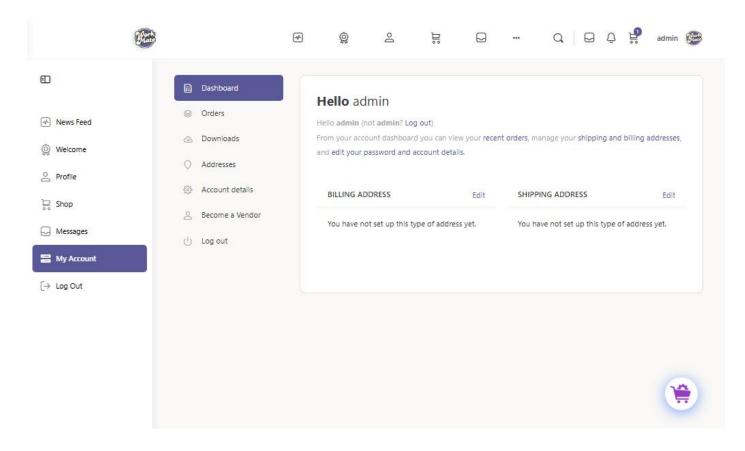
#### Checkout.

Depending on the preference of each seller, <u>delivery</u> of the product you purchase can be <u>shipped</u> to you or you can <u>pick-up</u> from a location (probably their retail store)

Payments can be with Wallet, Cash, Bank OR Mobile Money.



#### Manage orders in My Account.



From here you can manage all your customer details including:

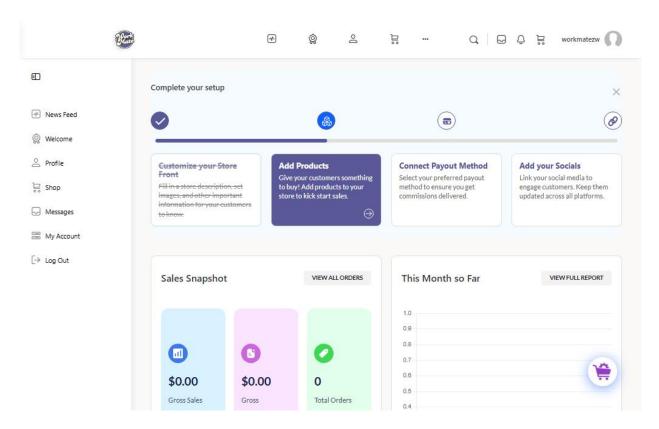
- Orders,
- User Bios,
- Purchased Product Details,
- Re-Purchases and Returns

If you are seller, you also have access to your <u>SELLERS DASH</u> too.

#### 8. Vendor Dashboard

If you're approved as a *seller*:

Access your <u>Sellers Dashboard</u> from the <u>My Account</u> Tab or Seller Quick Links in your <u>Welcome Page</u>.



#### Key tools:

- Add new products (edit or delete too) products you add here will show up in the News Feed
- View sales reports

- Manage shipping & inventory
- Product Ratings
- Settings

#### **Product types supported:**

Physical goods

# Thank You!